

The Creative Industries in IN State Senate District 10 Senator John Broden

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 10**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

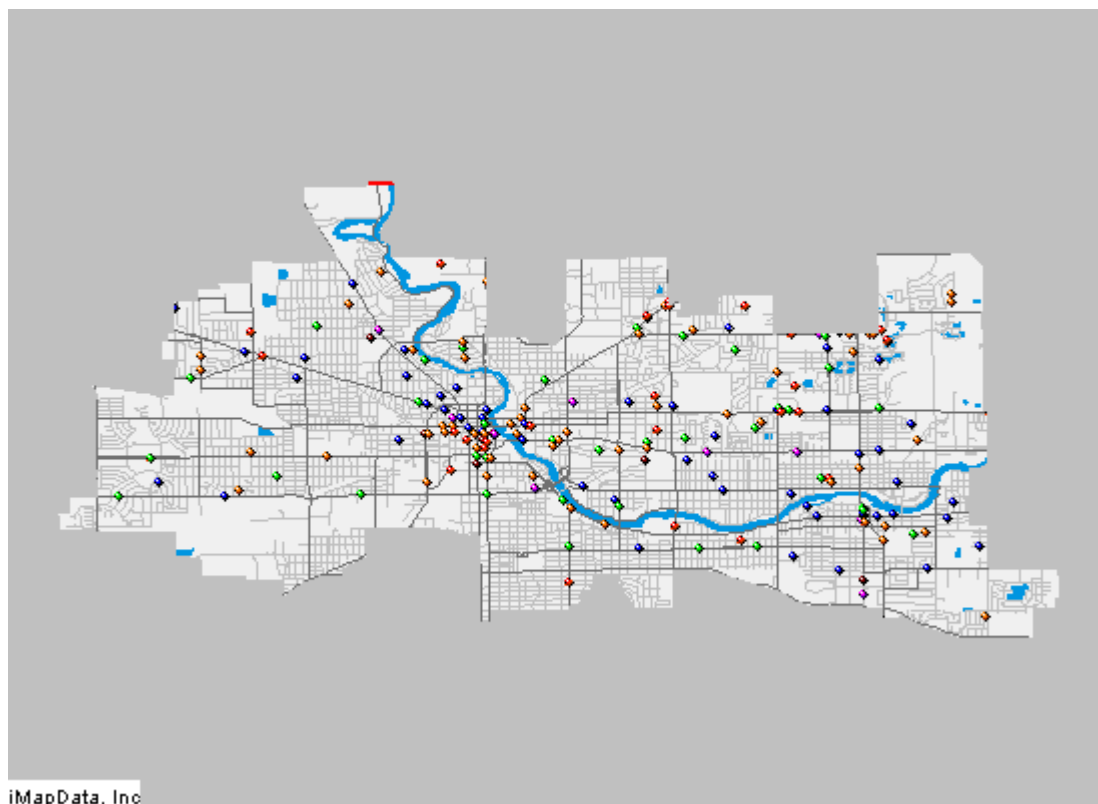
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 10 is home to 204 arts-related businesses that employ 1,361 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 10**, with each dot representing an arts-centric business.

204 Arts-Related Businesses in IN State Senate District 10 Employ 1,361 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 10 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	129
Museums	6	85
Zoos and Botanical	1	14
Historical Society	1	30
Performing Arts	43	200
Music	22	93
Theater	1	14
Services & Facilities	14	85
Performers	6	8
Visual Arts/Photography	54	161
Crafts	5	6
Visual Arts	5	8
Photography	34	121
Services	10	26
Film, Radio and TV	23	340
Motion Pictures	14	61
Television	7	264
Radio	2	15
Design and Publishing	65	414
Architecture	18	202
Design	25	83
Publishing	1	3
Advertising	21	126
Arts Schools and Services	11	117
Arts Schools and Instruction	8	43
Agents	3	74
GRAND TOTAL	204	1,361

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 10 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	10	8	-20.00%	138	129	-6.52%
Museums	8	6	-25.00%	92	85	-7.61%
Zoos and Botanical	1	1	0.00%	16	14	-12.50%
Historical Society	1	1	0.00%	30	30	0.00%
Performing Arts	39	43	10.26%	151	200	32.45%
Music	21	22	4.76%	80	93	16.25%
Theater	1	1	0.00%	14	14	0.00%
Services & Facilities	11	14	27.27%	50	85	70.00%
Performers	6	6	0.00%	7	8	14.29%
Visual Arts/Photography	58	54	-6.90%	161	161	0.00%
Crafts	4	5	25.00%	5	6	20.00%
Visual Arts	5	5	0.00%	7	8	14.29%
Photography	38	34	-10.53%	129	121	-6.20%
Services	11	10	-9.09%	20	26	30.00%
Film, Radio and TV	24	23	-4.17%	366	340	-7.10%
Motion Pictures	15	14	-6.67%	71	61	-14.08%
Television	5	7	40.00%	293	264	-9.90%
Radio	4	2	-50.00%	2	15	650.00%
Design and Publishing	64	65	1.56%	483	414	-14.29%
Architecture	16	18	12.50%	196	202	3.06%
Design	22	25	13.64%	70	83	18.57%
Publishing	2	1	-50.00%	3	3	0.00%
Advertising	24	21	-12.50%	214	126	-41.12%
Arts Schools and Services	9	11	22.22%	71	117	64.79%
Arts Schools and Instruction	7	8	14.29%	49	43	-12.24%
Agents	2	3	50.00%	22	74	236.36%
GRAND TOTAL	204	204	0.00%	1,370	1,361	-0.66%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org